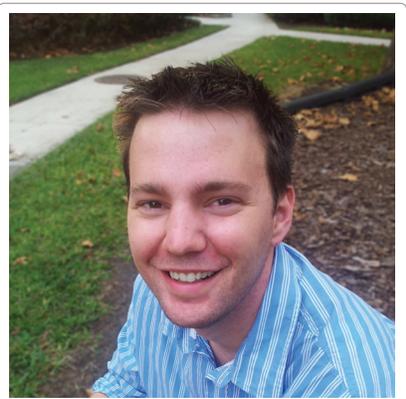


Clayton Pritchard

BOLD



- Posts
- About**
- Photos
- Videos

- Works at **Impressions Personal Branding**
- Attends **University of Central Florida**
- Lives in **Orlando, FL**

Tagline Apply creativity. Tackle business challenges. Be bold.

Introduction I'm Clayton Pritchard, & I'm passionate about marketing, which is most exemplified by my personal branding start-up, [Impressions](#). My other passion, Google, is reflected in my work as an unofficial Google Ambassador in which I plan & execute events with the official Ambassador. I also co-manage the [#GooglePlusUpdate +Page](#), sharing Google+ updates & changes with users.

Bragging Rights Google AdWords Certified | Source for 2 Chromebook articles on TechCrunch | Over 4,000 Google+ Followers | Power Searching with Google Certified

Education University of Central Florida
[Marketing B.S.B.A.](#), August 2009 - May 2014
 Minors: Leadership Studies & Entrepreneurship; Certificate: eMarketing
 GPA: 3.60

Experience Impressions Personal Branding, Orlando FL
[President & Founder](#), March 2012 - Present (10 hrs/wk)

- Analyze the online brand reputation of 5 clients
- Assist clients with setting up & optimizing LinkedIn & Google+ profiles
- Aid clients in creating an online portfolio & optimizing it for search engines

eComIQ, Orlando, Florida
[Search & Local Marketing Consultant](#), November 2011 - Present (30 hrs/wk)

- Successfully managed large ad campaign resulting in a 7:1 ROI & a 700% increase in advertising spend on preceding campaign
- Manage 14 search advertising accounts with over \$50,000 in monthly spend
- Create & maintain Google+ Local pages with Business Photos
- Establish new Orlando sub-domain to increase local clientele

Google AdCamp, New York, New York
[Inaugural Participant](#), June 2012

- Participated in highly selective 4-day program taught by sales leaders, with introduction to ad sales operations & products (AdWords, YouTube, & Mobile)
- Performed market & consumer analysis, developed advertising strategy, & presented final proposal to sales leaders in team advertising case challenge

Leadership Society for Marketing Professional Services at UCF, Orlando, Florida
[Professional Chapter Liaison](#), November 2012 - Present

- Build a partnership between the professional & student chapters through cooperative events, including networking events & meeting presentations
- Attend professional chapter meetings to provide a student's perspective

UCF First Year Experience, Orlando, Florida
[Orientation Team Member](#), January 2010 - January 2011

- Promoted UCF & its resources through small groups of 15-40
- Worked on a team of 38 to carry out 30 orientations in 70 days
- Mentored & advised incoming students (14,000) & family members (9,000)

5 RECOMMEND HIM

- Kristoffer Sorensen
- Beth Foster
- Cheryl Lynn Regan
- Denis Labelle
- Mark Traphagen

8 THINGS HE'S GOOD AT



Send Clayton an email

Hire Clayton

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